





<p>Ways the Executive Branch influences policymaking</p> 	<p>Ways the media plays an important role in setting the public agenda</p> 	<p>Ways individuals influence public policy</p> 	<p>Ways interest groups influence public policy</p> 
<ul style="list-style-type: none"> • Proposing legislation in an annual speech to the legislature (State of the Union or State of the Commonwealth) • Appealing directly to the people • Approving or vetoing legislation • Appointing officials who carry out laws • Cabinet departments, agencies and regulatory groups interpret and help with carrying out laws. 	<ul style="list-style-type: none"> • Focusing public attention on selected issues • Offering a forum in which opposing viewpoints are communicated • Holding government officials accountable to the public • Government official uses the media to communicate with the public 	<ul style="list-style-type: none"> • Participating in politics through voting and campaigning • Expressing opinions by lobbying, demonstrating, and writing letters • Joining Interest groups 	<ul style="list-style-type: none"> • Identifying issues • Making Political Contributions • Lobbying Government officials

The Many Influences on Policymaking